

## REMARKS

As best understood, claims 21-40 presently stand rejected as being allegedly obvious and therefore unpatentable over Corey (U.S. 5,703,655) in view of Hullinger et al. (U.S. 6,295,092).

Applicants traverse the rejection on all grounds.

Claims 21-40, variously recite e.g., "automatically contacting" "an inquiry client that is not currently accessing said server "(claims 21 and 28); a "non-current inquiry client" (claim 25); and "the targeting of a prospective customer" (claim 37). Corey and/or Hullinger et al. do not disclose these limitations. Corey is apparently relied on to meet these limitations. Specifically, the Corey input device 76, is relied on in the rejection of record. Corey however, at col. 4, line 39 et seq in discussing input device 76 expressly contemplates a current query activity. Corey also contemplates that the user actively input commands as well as queries. The Corey current user activity teaches away from the foregoing claim limitations.

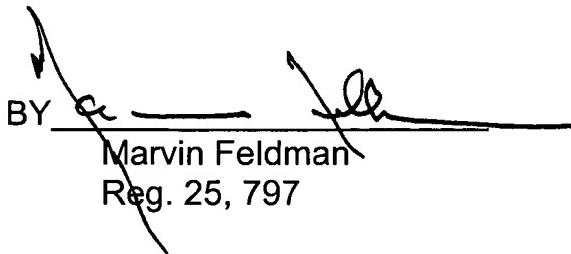
Hullinger et al. is unrelated to and remote from the foregoing limitations. Hullinger et al. is relied on to show a server, not disclosed in Corey. Hullinger et al. is however, directed to an "objective assessment" for "optimizing ratings of newscasts". The Hullinger et al. alleged server function is unrelated to automatically alerting a non-current inquiry client and automatically transmitting a tailored search resultant report. The Hullinger et al. server function, on analysis, is remote from a non-current inquiry user previously submitted search profile

specific to the non-current user, and automatically contacting and transferring a search report particular to the non-current inquiry. There is therefore no suggestion in Corey or Hullinger et al. to utilize the Hullinger et al. server function in Corey.

Insofar as Corey and Hullinger et al. teach away and/or are remote from the present claim limitations, e.g. "automatically contacting" a "non-current inquiry client" or "targeting" a prospective client, and no suggestion for making the alleged combination, the Section 103 rejection is predicated on speculation and hindsight. The amended claims are without serious dispute allowable.

Respectfully submitted,

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